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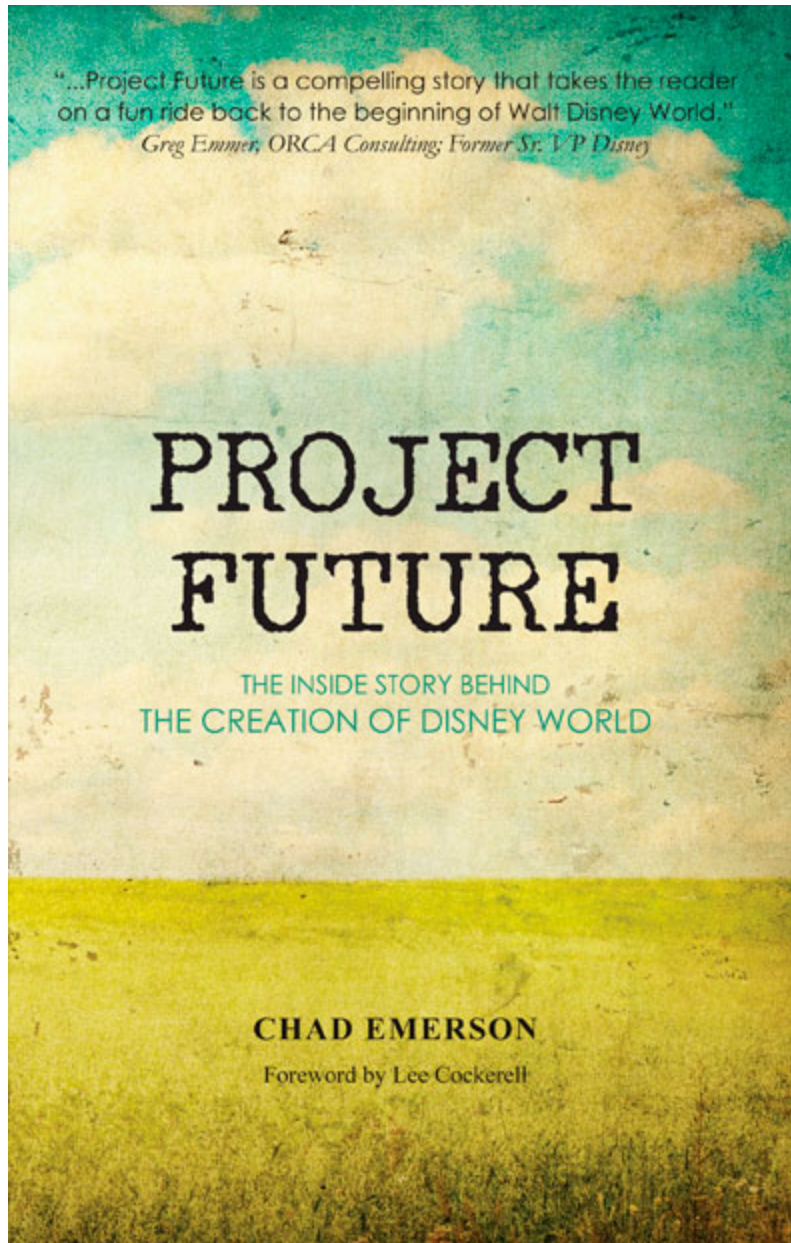
**'Project Future: The Inside Story Behind the Creation of Disney World' Author Chad Emerson on The Season Pass Podcast # 121. Limited Time Contest to Win a Signed Copy of this Amazing Book.**

(Sacramento, CA – April 11, 2010) – Project Future: The Inside Story Behind the Creation of Disney World is an incredible inside look behind Walt E. Disney's creative ideas, business strategies and ambitious team that established the ultimate themed entertainment resort destination we know today as *Walt Disney World*. The guys behind the [The Season Pass Podcast](#), Doug Barnes (Owner/Producer/Co-Host of Season Pass Podcast) & Brent Young (Co-Founder & Creative Director of Super 78/Co-Host of Season Pass Podcast), discuss the new amazing book with Author Chad Emerson in episode #121 of the Season Pass Podcast.

Emerson discusses his journey, describing the challenges involved with writing this historical piece, with an insurmountable supply of information, and an exploration through the business and media complications that confounded the process of creating Disney World. "This story recounts the amazing set of events that enable Walt Disney's vision to become a reality," says Emerson.

For all who listen to The Season Pass Podcast # 121, you'll have a chance to win a signed copy of the new Project Future Book. To enter the contest, all you need to do is download the *FREE* episode # 121 (available April 15th, 2010) from [www.seasonpasspodcast.com](http://www.seasonpasspodcast.com) or from the [Apple iTunes Store](#) (keyword: season pass). A contest question will be asked by Emerson during the podcast, collect your answers and send them to [doug@seasonpasspodcast.com](mailto:doug@seasonpasspodcast.com). The entries sent in with the correct answers will be entered into a random drawing and the signed copies will be sent to the two lucky winners. But you have to act quick this contest ends April 22nd, 2010 (11:59pm EDT).

To learn more about Project Future and the publisher, Ayefour Publishing, go [www.ProjectFutureBook.com](http://www.ProjectFutureBook.com).



Contest Rules:

1. Download The Season Passpodcast # 121- to be released on April 15th, 2010.
2. Listen for the contest question on the podcast.
3. Collect you answers and send to [doug@seasonpasspodcast.com](mailto:doug@seasonpasspodcast.com) by the deadline April 22nd, 2010.
4. The two winners will be notified (via: email) & announced on Season Pass Podcast #123.

**About The Season Pass Podcast**

The Season Pass Podcast is a theme park experience/business discussion based audio production hosted by Doug Barnes (Owner, Creator, Producer, Host of the Season Pass) and Brent Young (Creative

Director, Co-Founder of Super 78). To find out more about the show and the Season Pass Podcast Team go to [www.seasonpasspodcast.com](http://www.seasonpasspodcast.com) or download the show from the [Apple iTunes Store](#).

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