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## Food Drive: Families Who Give Also Receive at Holiday World

SANTA CLAUS, IND-----Visitors to Holiday World & Splashin' Safari in May and June will have the opportunity to help those in need and at the same time receive \$5 each to spend during their day at the park.

"The economy has hit families in many different ways—some need help while others want to help," says park president Will Koch. "We are launching our two-month 'Feeding Families Food Drive' so that our park guests may help those in need in a four-state area. And we're giving those generous guests some spending money to use during their visit."

In May and June, each ticket holder who donates two or more canned food items will be given \$5 in "Holibucks" to spend in the park that day. Holibucks may be used to purchase meals, snacks, games and souvenirs at Holiday World theme park and Splashin' Safari water park. The food items collected those months will be donated to food banks in Evansville, Indianapolis, Louisville and Nashville, Tennessee.



"The food banks are asking primarily for shelf-stable meals and high-protein canned goods such as chicken and tuna," says Koch. "With strong participation, we think up to 200,000 meals could be provided to families in need."

Details about the Feeding Families Food Drive are outlined on a new page on Holiday World's website: [www.HolidayWorld.com/Give](http://www.HolidayWorld.com/Give). The frequently-asked-questions section includes special instructions for group-ticket

holders, season pass holders, and the park's 2,100 employees.

Holiday World opens for the season on May 2 with the premiere of [Pilgrims Plunge](#), the world's tallest water ride. Both Holiday World and Splashin' Safari will be open daily beginning May 15. For more information, visit the parks' website at [www.HolidayWorld.com](http://www.HolidayWorld.com) or call 1-877-463-2645. [Video of Will Koch explaining "Feeding Families Food Drive."](#)

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