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Hershey Entertainment & Resorts Announces Recycling Results
HE&R and Waste Management of Pennsylvania, Inc.
Join Forces to Help Preserve the Environment

(Hershey, Pa.) —**Hershey Entertainment & Resorts Co. (HE&R)** employs more than 1,700 full-time employees and 5,000 seasonal and part-time employees. In 2008, with assistance from Waste Management of Pennsylvania, Inc., those employees helped to recycle 428.45 tons of cardboard; 201.21 tons of paper, aluminum and plastics; 15,328 tons of concrete; 8,325 gallons of antifreeze, cooking oil and motor oil; and 355.43 tons of wood and brush.

This amount of recycled materials equates to saving 7,970 mature trees; 4,100 barrels of oil; 11,100 gallons of gasoline; 3,237 million gallons of water and 10.295 million Kw-Hrs of electricity. Additionally 628 metric tons of green house gas emissions were prevented and 3,821 cubic yards of landfill airspace was not used. *(A chart detailing the impact to the environment is attached.)*

By participating in Shred-It's paper shredding and recycling program, HE&R also saved a total of 246 trees in 2008.

In addition to recycling, more than 100 mature trees were transplanted from **Hersheypark** and **The Hotel Hershey** to the Hotel's new Woodside Cottages as part of the company's conservation efforts. Some of the trees were removed from **Hersheypark** to make room for **The Boardwalk at Hersheypark: The SEAquel**, the Park's 2009 attraction, and others were moved from the front of **The Hotel Hershey** to accommodate the property's new entrance driveway. During the construction of the 2009 Park attraction, concrete from demolition of a former attraction was recycled into fill. By recycling this concrete at the site, more than 636 trucks were kept off the highway removing old concrete and bringing needed fill to the site.

Under the leadership of Jim Miles, vice president of the Resorts Group at HE&R and the chairperson of the company's "Green Team" task force, the company is guided by a green initiative and is dedicated to the protection and preservation of the environment. The following mission statement guides the corporate effort:

"Hershey Entertainment & Resorts is committed to being an industry leader by engaging in and supporting practices that preserve our natural resources and the Earth. This initiative is part of our continued legacy of caring for people and the environment in which they live, work and play. It is an integral and continuously evolving part of our corporate culture. It is evergreen."

Other initiatives in the company include hosting "Lunch & Learn" sessions aimed at educating employees about ways they can contribute to both corporate and personal recycling efforts,

developing a company-wide award and recognition program, and sharing “green tips and fun facts” with employees.

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ABOUT HERSHEY ENTERTAINMENT & RESORTS

Hershey Entertainment & Resorts and its subsidiaries own and/or operate the **Hersheypark** entertainment complex, **Hersheypark** Arena & Stadium, **ZooAmerica** North American Wildlife Park, **Hershey Bears** AHL Hockey Club, **Giant** Center, **Dutch Wonderland** family entertainment complex, **The Hotel Hershey**, **Hershey Lodge**, **Hershey Highmeadow Campground**, **Hershey Country Club**, the **Hershey Golf Collection**, **The Spa At The Hotel Hershey**, **Hershey Cleaners** and **Hershey Nursery**. For more information visit the website at www.HersheyPa.com.

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