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SIX FLAGS DISCOVERY KINGDOM PROMISES MORE VALUE ... MORE TIGERS ... MORE FLAGS... MORE FUN

Park Opens February 28 for Longest Season Ever

February 24, 2008 – Vallejo, CA – Six Flags Discovery Kingdom kicks off a new year of thrilling family fun on Saturday, February 28, launching its longest season ever with unprecedented pricing, amazing animal encounters and a full slate of interactive park offerings that bring to life the best in *Land, Sea and Sky*.

As part of the extended season long celebration, Six Flags Discovery Kingdom will offer a line-up of new shows and attractions that provide top-tier entertainment as well as guest benefits that ensure a value-packed experience for the entire family. Some of the major headlines this season include:

- \$49.99 for Season Passes - the lowest price since 2002 and only \$5 more than a one-day ticket. Season Passes offer unlimited visits to any Six Flags theme park in the United States, five free tickets for friends and more than \$300 in savings on in-park food and fun. In addition, Season Pass holders will enjoy exclusive ride times as well as a private Season Pass Holder Appreciation night on September 18.
- *Odin's Temple of the Tiger* - This spring, Six Flags Discovery Kingdom opens the gates on an expansive new arena and debuts an original tiger experience starring *Odin*, a male white Bengal tiger world-renowned for his underwater diving skills. This majestic show partners *Odin* with a trio of Siberian tigers and two playful young juvenile Bengal cubs in an amazing demonstration of power and agility.
- *STARBURST® Summer Concert Series* - Music takes a front seat this season as the park debuts a new concert series with some of the industry's hottest acts including Raven Symoné and Miranda Cosgrove. All concerts are free with park admission or a Season Pass.

- *Johnny Rockets Express* and *Funnel Cakes/Cold Stone Creamery* – All new restaurants feature tasty favorites. Get the best burgers and shakes at a new Johnny Rockets Express location in the Land area, and a new Cold Stone Creamery is a flavorful addition to the main entrance funnel cake site.
- *Live and Local* - Local musicians have the chance to showcase their skills during “Live and Local” – a daily concert event highlighting undiscovered, homegrown talent.
- *Discover Going Green* – Guests are encouraged to “go green” this season as the park introduces this eco-conscious initiative in partnership with Spare the Air and Alco Iron. Throughout the season, guests will be reminded of steps they can take to recycle, reuse and reduce their impact on the environment both at the park and at home.

“Six Flags Discovery Kingdom has always been a premiere destination for affordable, close to home family fun,” said Eric Gilbert, Park President. “With our slate of entertainment options and special events, we’re offering our guests a summer of escape with value like never before.”

Additionally, Six Flags Discovery Kingdom offers fun for the entire family with 8 thrilling roller coasters, three children’s themed areas including Thomas Town™ and meet and greets with Six Flags’ world-famous cast of characters, including Mr. Six – the ageless, dancing, rater-of-fun who’s back and in the park all season long beckoning guests to have More Flags. More Fun.

Six Flags Discovery Kingdom also offers unique animal interaction programs designed to educate, captivate and thrill guests of all ages: at *Dolphin Discovery*, guests actually swim with the dolphins; in *Sea Lion Celebration*, they witness the extraordinary instincts and intelligence of the Sea Lion; in our favorite *Trainer for a Day* series, participants shadow the marine mammal trainers; and during the popular overnight *Sharks in the Dark* program, guests can even sleep among the sharks. The entertainment value continues with shows like *Celebrate Shouka*, starring Shouka the killer whale and *Merlin’s Island Party* featuring Atlantic bottlenose dolphins

The park’s operating hours during opening weekend will be 10:30 a.m. – 7 p.m. The park is open on weekends during March and beginning March 27 will be open Friday, Saturday and Sunday. The park will be closed March 1 for a private event.

Six Flags Discovery Kingdom is located at 1001 Fairground Drive in Vallejo, just 30 miles east of San Francisco and 60 miles west of Sacramento. More information about Six Flags Discovery Kingdom’s tickets, shows, rides, attractions and events can be found by visiting www.sixflags.com/discoverykingdom.

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About Six Flags:

Six Flags, Inc. is the world's largest regional theme park company with 20 parks across the United States, Mexico and Canada, and soon will be expanding beyond North America with destinations in Dubai and Qatar. Since 1961, hundreds of millions of families have trusted Six Flags to combine friendly-clean-fast-safe service with affordable, value-packed thrills, record-shattering roller coasters and special events like the Summer Concert Series, Fright Fest and Holiday in the Park. Six Flags' wide array of entertainment options reaches all demographics — families, teens, tweens and thrill seekers alike — featuring themed attractions based on skateboarding legend Tony Hawk, the ultimate daredevil Evel Knievel, movie franchises The Dark Knight and The Mummy; as well as world-renowned, kid-friendly brands including Looney Tunes, the Justice League of America, The Wiggles and Thomas the Tank Engine.

Six Flags continues to develop new avenues for growth, acquiring ownership and management of Dick Clark Productions, producer of such perennial television hits as the American Music Awards, the Golden Globe Awards, the Academy of Country Music Awards, Dick Clark's New Year's Rockin' Eve and So You Think You Can Dance. Six Flags, Inc. is a publicly-traded corporation (NYSE:SIX) headquartered in New York City.

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